



THE CITY OF SAN DIEGO **MANAGER'S REPORT**

DATE ISSUED: December 10, 2001 REPORT NO. 01-277

ATTENTION: Honorable Mayor and City Council

SUBJECT: Appointment of Planning Program Manager

SUMMARY

THIS IS AN INFORMATION ITEM ONLY. NO ACTION IS REQUIRED ON THE PART OF THE CITY COUNCIL.

I am pleased to announce the appointment of Catherine P. Cleary to the position of Public Policy and Outreach Program Manager in the Planning department. This position will be responsible for managing a large-scale change effort directed to create and implement:

1) an unprecedented public involvement and consensus building program for the Strategic Framework Element of the General Plan and 2) an internal department strategic business plan with one of its goals to provide a City-wide focus and alignment of efforts to implement the City of Villages or an alternate strategy for San Diego.

For the past three years, Catherine has been working with the Planning department on the Strategic Framework for the General Plan. Catherine has also worked in the Organization Effectiveness Program (OEP) as a Senior Consultant, where she oversaw the design and implementation of many large and small-scale change efforts. She has developed an expertise in working with commissions, boards and task forces, and has delivered many presentations on her work to numerous organizations. In addition, Catherine has also served as adjunct staff to the Center for Creative Leadership.

Catherine has a Bachelor of Arts in Psychology from UCLA, a Master of Science in Clinical Psychology from San Diego State University, and two years of doctoral study in Personality and Social Ecology from the University of Illinois. She has been an

instructor at San Diego State University, the University of San Francisco, and the University of Illinois. Please join me in congratulating Catherine on her appointment.

Respectfully submitted,

Michael T. Uberuaga
City Manager